

## **9. DOMINATING GROWTH MANAGEMENT FOR YOUR OFFICE**

**You can't win the Indy 500 in a go-cart ! You must change your mind set and the tools to win, must be available. Knowing where you are in the market place will give you a starting point in your strategic planning.**

**You must learn to think like a winner !**

**Fast track growth is a cumulative process which involves everything and everyone in your company. All must be ready to race or find another track.**

**Sometimes changing the way that one thinks is difficult for most people. People inherently do not like to plan or strategize. You *must* plan to win ! This planning process is done by focusing on success and calculated moves then reinforced with event training through direction.**

**We can teach you how to generate a successful business plan for sales success. We will delve deeply into your marketing, your advertising (how to develop), sales and business management.**

**How to revamp your physical plant in the office plus the different mental attitudes necessary for success in a hearing aid office.**

**Becoming a Pro Active manager is necessary to guide the financial direction of your dispensing office.**

**We will show you how to manage and also how to change old operations methods. Our experience in approximately 500 offices throughout the country has afforded us insight that most dispensers cannot even imagine.**

**WE can help you give yourself a check up from the neck up, and will be happy to help you rewrite your entire success plan.**

## **REMEMBER**

**Those dispensers (The 20%) that sell 80% of the hearing instruments are just not "lucky" or in a better spot !  
They are doing something that you are not !**

**We will help you modify your office  
to help you dominate the market. You have to have a plan !**

**Just call us and we will help you win !**

**Just call us:  
210 - 896 - 3030**

**OR**

**E-Mail us at:  
[GARYHEAR@AOL.COM](mailto:GARYHEAR@AOL.COM)**