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**TELEPHONE
SALES AND MARKETING**

**A TELEPHONE PROGRAM IS ABSOLUTELY NECESSARY
IN OUR INDUSTRY, NOT ONLY TO
CONTACT
PREVIOUS PATIENTS
BUT ALSO
FOR NEW CUSTOMER CONTACTS !**

***In this day and age, your competitors are so
business minded and aggressive, that you are forced
to change with the times or die in the vine...***

**THE GS ANDERSON CONSULTING Inc.
SALES AND MANAGEMENT PROGRAM**

OFFERS MANY

**DIFFERENT LEVELS OF AGGRESSIVE OPTIONS
TO ACQUIRE BUSINESS FROM NOT ONLY THE
GENERAL TARGET MARKET
BUT FROM YOUR
COMPETITORS FILES, ALSO.**

***The telemarketing aspect of your marketing program will
include not only cold calling the qualified target market, but
also in-house marketing and competitor files.***

***Your marketing program will be designed to reach as
many of the human senses as possible. The more sensory
contact you make, the higher the probability there is for the
person you are calling, to become your prospect.***

Remember: Telephone work reaches the sense of hearing, direct mail is tactile and news paper advertising is visual.

When all three sensory modes are organized, using our program, those people called are much more likely to become your prospect.

***YOU WILL NEED TO READ MORE ABOUT
THIS TELEMARKETING
BUSINESS APPROACH TO ENHANCE YOUR SALES.***

***AFTER YOU READ THIS SECTION, SHOULD YOU HAVE
QUESTIONS OR NEED MORE DIRECTION,***

***WE
ARE MORE THAN HAPPY TO HELP YOU !***

~ FEEL FREE TO CONTACT US ~

***E-Mail us at:
GARYHEAR@AOL.COM***

OR

***Just call us:
210 - 896 - 3030***

***WE ARE SO HAPPY TO HELP YOU DOMINATE
YOUR TARGET MARKET AREA !***