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## **HOW TO HIRE THE TOP NOTCH CONSULTANT**

**IS THERE SUCH A THING AS  
A  
"TOP NOTCH CONSULTANT ?"**

We feel that **THERE ARE** super consultants out there, and that they are not aware of our business. They may know some minor details about hearing aids but could not imagine themselves in the field as a consultant.

After doing a considerable amount of research, **we found the industry that they are presently in**, and type of consultant to hire. This person will be loyal and aggressive, cooperative and have experience with high dollar intangible items.

Creating the "Golden Handcuffs" necessary to hold this high caliber superstar is easy, and you **MUST** know how to hire this consultant correctly.....or they are gone !

Understanding the value of non-compete agreements and other improved documents designed to prevent that superstar from becoming your competitor are outlined in this writing, and should be strongly considered.

**TO HIRE  
THIS TOP PERFORMER  
YOU MUST KNOW THE GROUND RULES  
FOR  
INTERVIEW TECHNIQUES**

**We, help set up the advertising parameters for you, to find this superstar and help structure the interview to manage this super high achiever.**

**REMEMBER:** This person is not your regular wind bag that sold a few hearing aids and got fired. His value is not in the fact that he has a license.

This person is one that will need to be trained and, "turned loose," into the market while in your office. We can show you how to do, just that !

Examples of the advertising you will need to use are in this manuscript. In addition, there is an outline for you to follow while interviewing this heavy hitter.

**WE WILL SHOW YOU HOW TO STAY IN CONTROL  
AND  
HAVE THAT TOP CONSULTANT TRY TO  
"SELL YOU,"  
INTO HIRING HIM FOR THE POSITION !**

Available to you, will be questions used in your interview, with this super dispenser. Their answers and statements will help you determine if YOU can handle this highly successful consultant.

**REMEMBER:** They are in the top 20% of the hearing aid salespeople, that dispenses 80% of the hearing aids in the industry.

***ALSO REMEMBER !***

***HIRING THE WRONG CONSULTANT WILL TAKE FOOD OFF YOUR  
TABLE, CHANGE YOUR LIFESTYLE AND MODIFY YOUR  
RETIREMENT ~ FOREVER !***

**A VERY EXPENSIVE  
MISTAKE INDEED...READ THIS MANUSCRIPT !**

**IF YOU NEED HELP WITH INTERVIEWING**

**OR**

**LOCATING THIS "TOP NOTCH DISPENSER"  
AFTER YOU READ THIS HIGHLY INFORMATIVE MANUSCRIPT:**

**JUST E-MAIL US AT:**

**[GARYHEAR@AOL.COM](mailto:GARYHEAR@AOL.COM)**

**OR**

**JUST CALL US AT:**

**210 - 896 - 3030**

**WE ARE HERE TO HELP YOU !**