

# About GS Anderson Consulting



**Gary S. Anderson**  
AA, BA, BC - HIS, ACA



**Open House management:** Since 1981

**State Licensed:** Florida

**Professional Credentials:** GS Anderson Consulting Inc.  
Licensed Hearing Aid  
Specialist Nationally Board Certified  
Audioprosthologist  
Certified Manufacturer  
Certified Electronics Repair  
Developed one of the nation 's Largest Hearing Aid offices  
Developed a Revolutionary Marketing / sales technique  
Past President Chamber of Commerce  
Writing an OPERATIONS MANUAL for marketing and sales...  
H/Aids Sales / Marketing trainer with new operations program  
for consultants.

**Professional Affiliations:** International Hearing Society Florida Hearing Society

**Patient Management:** 25+ years of huge volume offices solving difficult  
problems that other consultants could not. Trainer for  
multi-line and franchise aids.

**Best Professional Challenge:** Development of revolutionary marketing / sales and follow- thru in Hearing Aid industry.

Developed sales and training option for the above program.

Developed a new Open House Program that has generated an AMAZING \$175,000 in sales in ONE week !!!

New Operations Program has Generated an average of \$75,000. In sales PER WEEK !

Developed industry website for sales, marketing, training and operations.

**Hobbies:** Travel, fine wines, fine dining, Harley' s , reading, fishing, offshore boat racing.

**Personal Goals:** Teach other professionals how to dominate the market in their area, by getting prospects into their office. Train sales people to generate higher volume and reduce returns to a scant minimum. Train the entire staff to sell directly or indirectly with professional expertise. Train professionals the closing techniques used by the Open House Closer, while holding open houses for them.  
Train dispensers to dominate the market they are in.

*Call and I will be happy to discuss any details that may benefit both so everyone wins !*

*GaryHear@Aol.com  
210 - 896 - 3030  
GSAndersonConsulting.com*